

1. **negotiate** (v.) to discuss something formally in order to make an agreement  
– often + with or for
2. **retention** (n.) [non-count] the act of keeping someone or something
3. **corrupt** (v.) to cause (someone or something) to become dishonest, immoral, etc.
4. **exploit** (v.) to use (someone or something) in a way that helps you unfairly
5. **genuine** (adj.) actual, real, or true : not false or fake sincere and honest
6. **economical** (adj.) using money, resources, etc., carefully used to describe a product that is not expensive to own and use
7. **efficient** (adj.) capable of producing desired results without wasting materials, time, or energy
8. **forgery** (n.) something that is falsely made or copied in order to deceive people
9. **prohibit** (v.) to say that (something) is not allowed
10. **income** (n.) money that is earned from work, investments, business, etc.
11. **revenue** (n.) money that is made by or paid to a business or an organization
12. **profit** (n.) money that is made in a business, through investing, etc., after all the costs and expenses are paid : a financial gain
13. **reduce** (v.) to make (something) smaller in size, amount, number, etc. : decrease
14. **augment** (v.) to increase the size or amount of (something)
15. **simulation** (n.) something that is made to look, feel, or behave like something else especially so that it can be studied or used to train people
16. **annotation** (n.) a note added to a text, book, drawing, etc., as a comment or explanation
17. **group dynamic** (n.) the way that two or more people behave with each other
18. **productivity** (n.) the rate at which goods are produced or work is completed
19. **collaborate** (v.) to work with another person or group in order to achieve or do something
20. **conflict** (n.) strong disagreement between people, groups, etc., that results in often angry argument
21. **diversity** (n.) the state of having people who are different races or who have different cultures in a group or organization  
the quality or state of having many different forms, types, ideas, etc.
22. **pitch** (n.) things that are said by someone (such as a salesman) in order to make someone want to buy, do, or accept something
23. **monopoly** (n.) complete control of the entire supply of goods or of a service in a certain area or market
24. **oligopoly** (n.) a market form in which a market or industry is dominated by a small number of sellers
25. **perfect competition** (n.) a hypothetical market where competition is at its greatest possible level.  
argued that it would produce the best possible outcomes for consumers, and society
26. **barrier** (n.) a law, rule, problem, etc., that makes something difficult or impossible
27. **market demand** (n.) the aggregate of the demands of all potential customers for a specific product over a specific period in a specific market.
28. **supply** (n.) the amount of something that is available to be used
29. **planned economy** (n.) type of economy that gives the government total control over the allocation of resources.
30. **export** (v.) to send a product to be sold in another country
31. **license** (v.) to give official permission to (someone or something) to do or use something
32. **franchise** (v.) to offer the right to sell (your company's goods or services) in a particular area
33. **strategic alliance** (n.) an agreement between two or more parties to pursue a set of agreed upon objectives needed while remaining independent organizations
34. **joint venture** (n.) a commercial enterprise undertaken jointly by two or more parties that otherwise retain their distinct identities.
35. **social responsibility** (n.) a duty or task that you are required or expected to do relating to people or society in general
36. **stakeholder** (n.) a person or business that has invested money in something (such as a company)

37. <b>employee rights</b>	(n.) a written statement that lists the basic rights of the employees of a company
38. <b>sustainable</b>	able to meet the current demand for a resource without depleting the future supply
39. <b>policy</b>	a course or principle of action adopted or proposed by a government, party, business, or individual.
40. <b>entrepreneur</b>	someone who organizes a business venture and assumes the risk for it
41. <b>business acumen</b>	the ability to make good business judgements and decisions
42. <b>innovative</b>	showing creativity and originality
43. <b>sole proprietorship</b>	a business owned and managed by a single individual
44. <b>partnership</b>	a voluntary agreement under which two or more people act as co-owners of a business for profit
45. <b>limited liability</b>	stockholders in a corporation can lose no more than the amount they invested in the company
46. <b>unlimited liability</b>	requirement that an owner is personally and fully responsible for all losses and debts of a business
47. <b>investment</b>	spending for the production and accumulation of capital and additions to inventories
48. <b>capacity</b>	the maximum amount that something can contain.
49. <b>customer service</b>	assisting customers' use of the products and thus maintaining and enhancing the products' value
50. <b>pending</b>	waiting to be settled
51. <b>recruit</b>	to try to persuade someone to work for a company or to join an organization
52. <b>appraise</b>	consider in a comprehensive way
53. <b>compensate</b>	to make an appropriate payment for something
54. <b>account</b>	(v.) a record that summarizes all the transactions pertaining to a single item in the accounting equation
55. <b>balance sheet</b>	a financial statement that reports the assets and claims to those assets at a specific point in time
56. <b>cash flow</b>	the difference between cash coming in and cash going out of a business
57. <b>net profit</b>	the amount left after operating expenses are subtracted from the gross profit

58. <b>equity</b>	net value
59. <b>debt</b>	an obligation to pay or do something
60. <b>loan</b>	(Bank) a thing that is borrowed, especially a sum of money that is expected to be paid back with interest.